

## Starting a Business

### Objectius

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- To learn some specific content from the Economy curriculum through English.
- To read, write and talk about *Starting a Business* in English.
- To develop cognitive skills in a CLIL context.
- To engage students positively in a CLIL environment to benefit both from the learning of the content and the learning of the language.

### Descripció de la proposta

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This is an Economy unit designed to be developed in 4<sup>th</sup> of ESO as an introduction to what business is about.  
The project wants students to think about some of the issues surrounding a new business start up.

### Aspectes didàctics i metodològics

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This project consist of 3 units where they will try to act as businessmen/businesswomen:  
The first one is called The idea, the second one is Market Research and the last one is Practising Business.

### Recursos emprats

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This didactic sequence contains downloadable worksheets addressed to students and ready to use materials and resources for teachers (ppt presentations, flashcards, games, videos, etc.).

### Competències i continguts que es treballen de forma destacada

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The lesson plans of this didactic sequence have been designed taking into account the specific skills of the two subject areas involved plus some transferable competences.

### Alumnat a qui s'adreça especialment

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These CLIL materials are suitable for students of secondary education (ESO).

## **Interdisciplinarietat, transversalitat, relacions amb l'entorn...**

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This didactic sequence combines content from the English language curriculum and the Economy curriculum.

## **Documents adjunts**

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The materials of this didactic sequence are structured as follows:

- **Introduction** to the didactic sequence with information about the context and the development of the units.
- **Lesson plans:** detailed information of the different units contained in the sequence with the teaching objectives, learning outcomes and assessment criteria.
- **Students' worksheets:** downloadable ready to use materials in pdf files.
- **Teaching notes:** step by step instructions to implement the didactic sequence.
- **Support teaching resources:** supplementary materials to support the teaching of the didactic sequence.

All these materials are accessible at:

[http://www.xtec.cat/monografics/cirel/pla\\_le/nottingham/rosa\\_domingo/index.htm](http://www.xtec.cat/monografics/cirel/pla_le/nottingham/rosa_domingo/index.htm)

## **Autoria**

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This material was developed by Rosa Domingo Calpe in a paid study leave of the Catalan Department of Education, run by the University of Nottingham in the 2008-2009 academic year.

