

## Let's start a business!

### Objectius

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- To design a business proposal with the classmates within a dossier.
- To interact and work collaboratively with the teamwork and the classmates.
- To present orally the business proposal in class with an online poster presentation.

### Descripció de la proposta

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This unit is created for 1<sup>st</sup> Batxillerat students, who are in the last stage of high-school. Therefore, it is a good opportunity to suggest them to design a business proposal with a group of classmates, so they might be thinking of taking part in a business in short or working in one when they finish school. This unit is designed following the Task-Based approach, and there is a task to complete at the end of the unit. The following unit is designed to work the English language class through the use of TIC and real language. The students are going to learn contents related with the characteristics of the good entrepreneurs, how to start a business and how it is the structure of one. They are also going to analyse a specific way of advertising the business, as well as presenting it with an online poster tool. The assessment of this unit of work is divided in three parts: Oral presentation of the business proposal with the group (50%), dossier of the business proposal completed with the exercises done, which includes the writing activities (30%), and Participation and working collaboratively in class (20%). There are rubrics designed for the assessment of each aspect. The student's dossier is divided in two parts: the class activities and the laboratory activities, which are designed to work in the computer room with the students and which are supplementary of the whole unit.

### Aspectes didàctics i metodològics

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This unit lasts 12 sessions approximately. The students are divided in groups of 4 at the beginning of the first session and they are going to work this way all sessions. The first day they are going to spend some time choosing the topic of their business, and they are going to be given the dossier in order to put them into context. The unit was designed for the month of March. You can change some data depending on the period of the year you plan to use it.



## **Recursos emprats**

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The materials that are included in this unit proposal are: Student's dossier (pdf), Teacher's dossier (pdf), Rubrics (pdf), Supported material (pdf), and Table of contents (pdf). All the material is based on real sources from Youtube, BBC news, reading texts from English books. Different tools are used in this unit, such as: Glogster, Prezi, Exploratree, Wordreference and Youtube.

## **Competències i continguts que es treballen de forma destacada**

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The key competences that are worked in this unit are: Communicative competence, Information's management and treatment Competence, Digital Competence, Research Competence, Personal and Interpersonal Competence, Knowledge and world's interaction Competence. The oral competence is also highly worked in this unit.

## **Alumnat a qui s'adreça especialment**

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This unit is for 1<sup>st</sup> Batxillerat students. However, it is also appropriate for 2<sup>nd</sup> batxillerat students because of its content and level. The unit of work was implemented with 1<sup>st</sup> Batxillerat students and the results are positive. It is highly recommended on this age period.

## **Interdisciplinarietat, transversalitat, relacions amb l'entorn**

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This unit works interdisciplinary contents from other areas, such as, arts and crafts and economy and business' management.

## **Documents adjunts**

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Student's dossier - Teacher's dossier - Rubrics - Supported material - Table of contents

## **Autoria**

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The unit has been designed by Gemma Saladrigues Roselló. The unit of work was implemented with 1<sup>st</sup> Batxillerat students of Maristes Montserrat School in Lleida.